

## REPORT TO THE DWYFOR AREA FORUM

07 March 2016

**Subject:** LLŷN & EIFIONYDD EMPLOYMENT PLAN

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Request that the Dwyfor Area Forum recommend that the Council adopt the 'Llŷn & Eifionydd Employment Plan' as the basis for directing the efforts of the Council and its partners to maintain and generate employment in the Dwyfor area.

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### Background

In its [Strategic Plan 2013 – 2017](#) the Council committed to create an Employment Plan for Llŷn & Eifionydd following the model established with the creation of the [Meirionnydd Employment Plan](#) in 2010.

By working with the Members of the Dwyfor Area Forum over the period of a year during 2014 and 2015 the Llŷn & Eifionydd Employment Plan was formed (Annex 1).

With the uncertainty over the resources which would be available to implement the Employment Plan in light of the Her Gwynedd process, the completion of the final document and its adoption was delayed. With greater certainty of the resources which will be available the final draft of the Employment Plan is now presented to the Area Forum.

The Plan is intended to provide a basis for the future summarising the main messages to the Council and its partners as they plan to maintain and generate employment in Dwyfor. The Plan will be a means of directing and co-ordinating efforts to ensure interventions are effective and efficient.

As the Plan also summarises the circumstances of the economy and highlights areas of opportunity, it will also assist employers in Llŷn & Eifionydd and those considering establishing a new enterprise in the area.

Keeping the audience for the Plan in mind, following the Area Forum's previous discussion, the format (but not the content) of the Plan was revised to ensure the information and conclusions it contained were as clear as possible to the reader. In addition, an Initial Work Programme for the first

year of the Plan's implementation – until 31 March 2016 - was prepared (see section 8 of the Plan).

### **Next steps and timetable**

Following the Area Forum's decision, the Plan will be presented to the members of the Council's Cabinet on 15 March 2016 before being formally adopted.

Once adopted, a revised Work Programme for the Plan will be prepared annually and presented to the Area Forum alongside a review of what has been achieved in the previous year.

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### **Annexes**

Annex 1

DRAFT Llŷn & Eifionydd Employment Plan